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Kees Lankester is a marine biologist by education. He founded Scomber consultancy twenty years ago, providing technical and management advice on sustainable fisheries and marine ecosystems. He performed market studies on seafood and worked on certification and management plans. He was involved in the growth of the Marine Stewardship Council. His clientele included mostly NGOs, foundations, government and industries. In 2013 he started work with the financial sector on CSR risks to seafood credits and investments. He partnered in the Sustainable Seafood Finance in 2013-2016, joining Rabobank International and several large NGOs. Since then he has expanded his work on advocating CSR-responsibilities of banks and investors in seafood.